

# TRAVEL AGENT – TOUR A COUNTRY

## 12 DAY TRIP



You have been hired to assist a travel agent in developing tour promotional packages. The package you are working on is a 12 day tour.

The promotion material must look good so as to attract new customers for the travel agent. The design, layout, setup, number of pages, etc. is up to you.

Remember the following points:

- You choose the country, but it must be approved
- Trip limit is \$6,000 Cdn
- Return airfare to your destination, leaving Winnipeg.
- Must visit at least 2 cities in your country
- Must visit at least 8 attractions



- Must provide a cost breakdown, including:
  - Flight
  - Accommodations
  - Food
  - Attractions
  - Travel within the country
- Remember you are trying to **attract customers** to your travel agency so be sure your **tour is enticing** to potential customers
- URL addresses of sites that you have used as references



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## Planning Guide

Your Travel Agency Name (you make it up)

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Country \_\_\_\_\_

**Cities to visit** (must be two)

1. \_\_\_\_\_

2. \_\_\_\_\_

**Attractions** - find three (Note: There must be at least 8 in project)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Some website that may help you**

[www.travelocity.ca/](http://www.travelocity.ca/)

[www.expedia.ca/](http://www.expedia.ca/)

[www.itravel2000.com/](http://www.itravel2000.com/)

[www.aircanada.com/](http://www.aircanada.com/)

[www.westjet.com](http://www.westjet.com)