

Music Video Assignment

Objective:

Create a short artistic music video. The video should have a strong relationship between the footage and the lyrics in the music.

Criteria:

- Minimum 2:30 Music Video
- Create a story board and script (lyrics), have each scene represented.
- The music must be appropriate! (Absolutely no inappropriate music/video footage, verbal language, racist or sexual references, etc.)
- The video footage and the lyrics MUST have a "relationship and relevance" with each other. This is not an abstract video assignment, the relationship should be very evident or identifiable.
- Plan for and incorporate a variety of camera shots in the finished video.
- Video clips from movies may not be used, unless approved by the teacher.
- Remember the footage has to relate to the lyrics... It's ok to intersperse a few shots of a band playing the music but the majority of the video should have a relationship between video and lyrics.
- Be creative!
- Keep the pace quick!
- Be safe
- Be appropriate and use appropriate props (no guns, knives, weapons, etc.)
- Have Fun
- **You must have a Script / Storyboards completed and approved for your music before you begin production.**

Additional Considerations...

- The more close ups, the better.
- Make sure it makes sense.
- Make sure it is cleanly edited.
- Make sure attempt to edit to the beat.
- Be sure to include credits and your production logo

You will be graded on:

- Your following the assignment criteria,
- Demonstration of Shot Basics and Elements of Composition.
- Choice of music related to your theme
- Is your theme understandable? Does it make sense? Can it be identified?